



**I Plants**  
Magazine

**MEDIA KIT**  
— 2026 —



INTERNATIONAL  
PLANTSCAPE  
INDUSTRY  
**ALLIANCE**



# INTERNATIONAL PLANTSCAPE INDUSTRY ALLIANCE (I-PIA) - ABOUT US

## OUR MISSION

I-PIA is a dedicated online media and education platform serving the global interior plantscape industry. Through our flagship publication, **I-Plants Magazine**—published eight times annually—we provide industry insights, trends, and inspiration to professionals in interior landscaping, horticulture, and design.

## OUR ASSETS - click on logo(s) to learn more!



PLANTSCAPE  
HALL OF FAME.

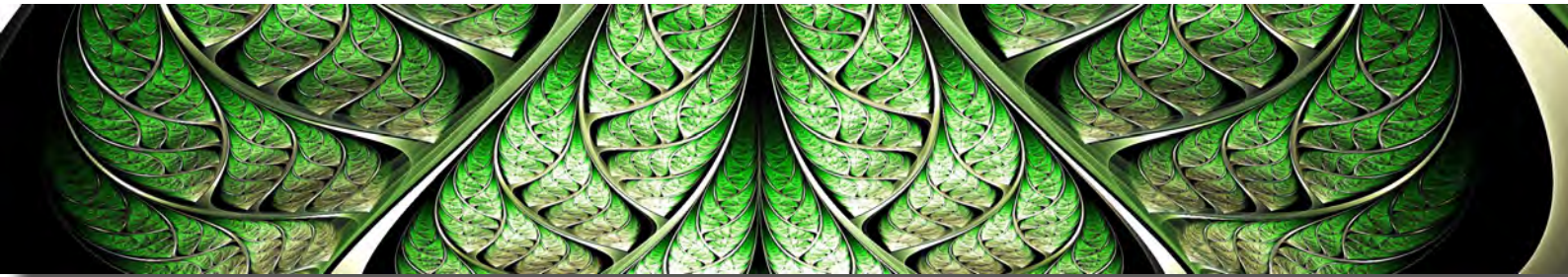


INTERNATIONAL  
PLANTSCAPE  
AWARDS.



BIOPHILIC  
DESIGNAWARDS





## I-PIA's growth in website engagement in total number of regular users and new visitors (1st Year Comparison: 2024-2025).

Active users

15.8K

New users

6K

Average engagement time per active us

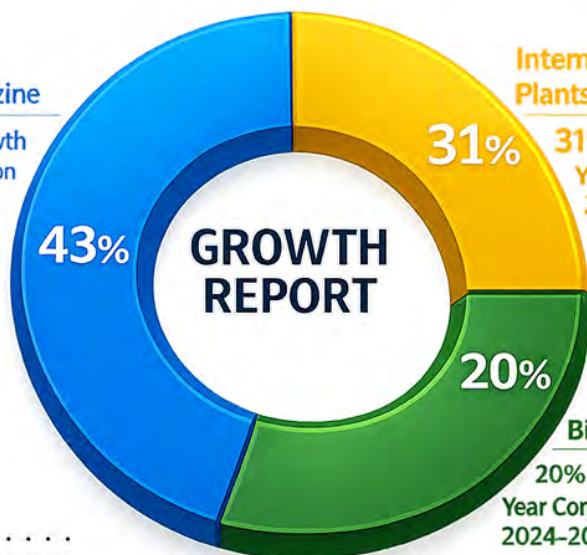
1m 24s



## A blueprint showcasing the growth by percentage on how I-PIA's program assets have grown over the last fiscal year (January 1, 2025 to December 31, 2025).

I-Plants Magazine

43% Growth  
Since Inception  
2021-2026

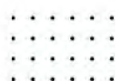


International  
Plantscape Awards

31% Growth  
Year Comparison  
2025-2026

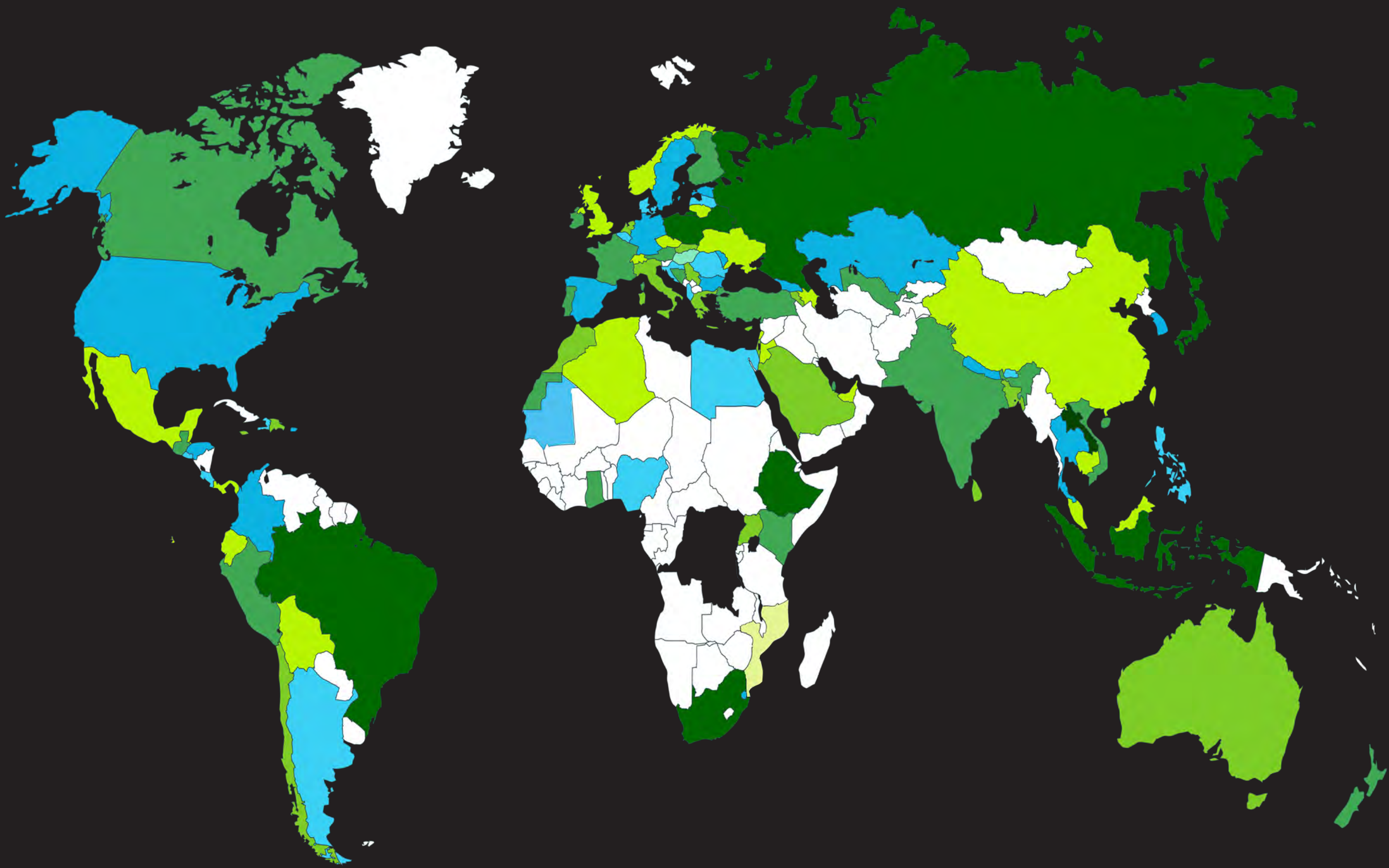
Biophilic Design Awards

20% Growth  
Year Comparison  
2024-2025





# I-PLANTS MAGAZINE - OUR GLOBAL REACH IS 110 COUNTRIES AND GROWING!

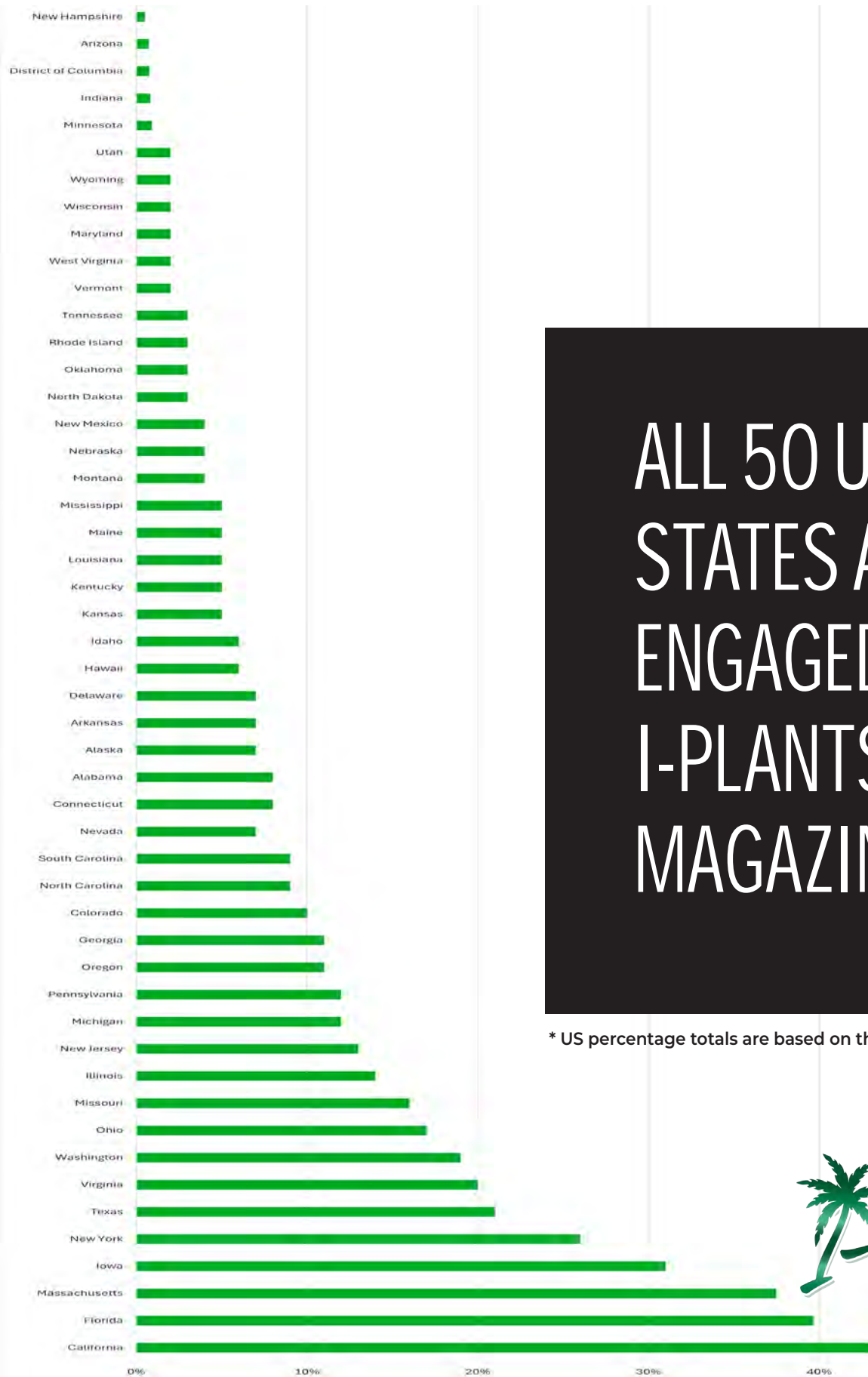


## COUNTRY

- Albania
- Algeria
- Argentina
- Armenia
- Australia
- Austria
- Azerbaijan
- Bahamas
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Bolivia
- Bosnia and Herzegovina
- Brazil
- Brunei
- Bulgaria
- Cambodia
- Canada
- Cayman Islands
- Chile
- China
- Colombia
- Costa Rica
- Croatia
- Cyprus
- Czechia
- Denmark
- Dominican Republic
- Ecuador
- Egypt
- El Salvador
- Estonia
- Ethiopia
- Finland
- France
- Georgia
- Germany
- Ghana
- Greece
- Guatemala
- Honduras
- Hong Kong
- Hungary
- India
- Indonesia
- Ireland
- Israel
- Italy
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Laos
- Latvia
- Lebanon
- Leichtenstein
- Lithuania
- Luxembourg
- Macao
- Malaysia
- Malta
- Mauritania
- Mauritius
- Mexico
- Moldova
- Morocco
- Mozambique
- Nepal
- Netherlands
- New Zealand
- Nigeria
- Norway
- Oman
- Pakistan
- Panama
- Peru
- Philippines
- Poland
- Portugal
- Puerto Rico
- Qatar
- Romania
- Russia
- Saudi Arabia
- Serbia
- Singapore
- Slovakia
- South Africa
- South Korea
- Spain
- Sri Lanka
- Sweden
- Switzerland
- Taiwan
- Thailand
- Trinidad and Tobago
- Turkey
- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- Uzbekistan
- Vietnam
- Yemen



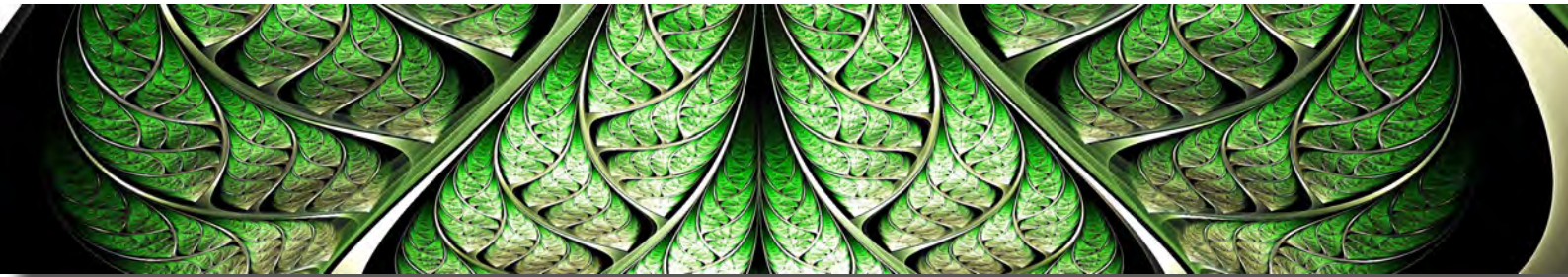
# I-PLANTS MAGAZINE - 49% OF OUR GLOBAL REACH IS IN THE USA!



ALL 50 USA STATES ARE ENGAGED WITH I-PLANTS MAGAZINE!

\* US percentage totals are based on the full year Global Reach report.





# I-PLANTS MAGAZINE -2026 EDITORIAL CALENDAR

## 1. FEBRUARY 2026

- 2026 International Plantscape Awards WINNERS Issue

**-Ad Due Date In By: January 15, 2026**

## 2. MARCH 2026

-2026 International Plantscape Awards POST EVENT & TPIE Highlights Issue

**-Ad Due Date In By: February 15, 2026**

## 3. MAY 2026

-2026 SPRING Issue - Launch of the 2026 Biophilic Design Program

**-Ad Due Date In By: April 30, 2026**

## 4. JULY/AUGUST 2026

- 2026 SUMMER Issue -

**- Ad Due Date In By: June 30, 2026**

## 5. SEPTEMBER 2026

-2026 Biophilic Design Awards WINNERS Issue

**-Ad Due Date In By: August 15, 2026**

## 6. OCTOBER/NOVEMBER 2026

- 2026 FALLIDAY Issue: Launch of 2027 International Plantscape Awards Program

**- Ad Due Date In By: September 15, 2026**

## 7. DECEMBER 2026

-HOLIDAY Issue

**-Ad Due Date In By: November 15, 2026**

## 8. JANUARY 1, 2027

- 2027 New Years' Issue

**- Ad Due Date In By: December 20, 2026**





## I-PLANTS MAGAZINE - RATES, SPECS & GUIDELINES

- Over **2,500** regular subscribers, over **3000** social media followers, and over **15,000** online readers, reaching over **110 countries** around the globe!
- **Eight** I-Plants Magazine issues circulated per year.
- Available for viewing in Flipbuilder or a downloadable PDF *includes Google Analytics tracking*.
- All ads full color at no additional charge.
- Live links to your website address, email address, social media channel or YouTube channel.
- Also distributed through MailChimp with over **2500** subscribers as well to our **I-PIA Facebook page and Instagram page**.

**Sign up for a full year subscription of advertising with I-Plants Magazine and receive a 7% discount!**

**\*Special Savings to N.I.N. Members! For more information on this great opportunity, please contact your N.I.N. account representative.**



## 2026 Ad Specifications and Costs:

Please send your ad as a high resolution vector file, acceptable formats are:

🌿 **EPS, PDF, or JPEGS(300 dpi).** IMPORTANT: Do not add **crop, bleed or trim marks.**

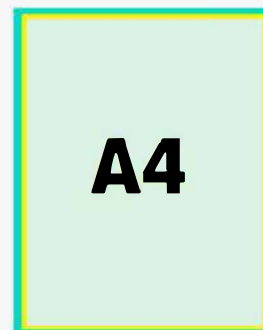
Please send your ad file to I-Plants Marketing & Sales:

🌿 **Email: [hello@iplantsmagazine.com](mailto:hello@iplantsmagazine.com)**

- All transparency and layers flattened.
- Set Transparency Flattener to 2400 and 600; Images, 300 dpi for contones and a minimum 600 dpi (max. 1200) for lineart; Total Ink Limit in images is 300%.
- Fonts should be embedded/subset and should be PostScript, TrueType or OpenType.
- CMYK Colour only (No spot / Pantone colour or RGB colour).
- Ad image resolution 300dpi.
- Ad TAC 300%, the use of ISOcoated\_v2\_300\_eci.icc is recommended.
- Neither custom transfer functions nor custom halftones should be used.

### Full-Page Ad

- 🌿 **Specs:** W 210mm x H 297mm
- 🌿 **Cost:** **\$459.99 USD (Inside Cover)**  
**\$359.99 USD (Back Cover)**  
**\$349.99 USD (Regular)**



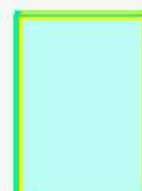
### Half-Page Ad

- 🌿 **Specs:** W 210mm x H 144mm
- 🌿 **Cost:** **\$229.99 USD**



### Quarter-Page Ad

- 🌿 **Specs:** W 93mm x H 135mm
- 🌿 **Cost:** **\$149.99 USD**



**FOR MORE INFORMATION:**

**Contact:**

**Elliott Bennett**

Co-Owner & President

**Tammy Hildebrand**

Co-Owner, and VP, Business Development & Marketing

**Email:** [hello@i-pia.com](mailto:hello@i-pia.com)



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