

2026 Ad Specifications and Costs:

Please send your ad as a high resolution vector file, acceptable formats are:

🌿 **EPS, PDF, or JPEGS(300 dpi).** IMPORTANT: Do not add **crop, bleed or trim marks.**

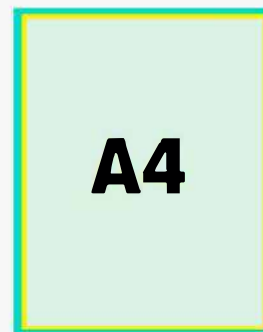
Please send your ad file to I-Plants Marketing & Sales:

🌿 **Email: hello@iplantsmagazine.com**

- All transparency and layers flattened.
- Set Transparency Flattener to 2400 and 600; Images, 300 dpi for contones and a minimum 600 dpi (max. 1200) for lineart; Total Ink Limit in images is 300%.
- Fonts should be embedded/subset and should be PostScript, TrueType or OpenType.
- CMYK Colour only (No spot / Pantone colour or RGB colour).
- Ad image resolution 300dpi.
- Ad TAC 300%, the use of ISOcoated_v2_300_eci.icc is recommended.
- Neither custom transfer functions nor custom halftones should be used.

Full-Page Ad

- 🌿 **Specs:** W 210mm x H 297mm
- 🌿 **Cost:** **\$459.99 USD (Inside Cover)**
\$359.99 USD (Back Cover)
\$349.99 USD (Regular)



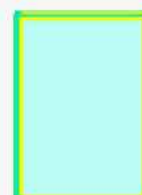
Half-Page Ad

- 🌿 **Specs:** W 210mm x H 144mm
- 🌿 **Cost:** **\$229.99 USD**



Quarter-Page Ad

- 🌿 **Specs:** W 93mm x H 135mm
- 🌿 **Cost:** **\$149.99 USD**





I-PLANTS MAGAZINE -2026 EDITORIAL CALENDAR

1. FEBRUARY 2026

- 2026 International Plantscape Awards WINNERS Issue

- **Ad Due Date In By: January 15, 2026**

2. MARCH 2026

-2026 International Plantscape Awards POST EVENT & TPIE Highlights Issue

- **Ad Due Date In By: February 15, 2026**

3. MAY 2026

-2026 SPRING Issue - Launch of the 2026 Biophilic Design Program

- **Ad Due Date In By: April 30, 2026**

4. JULY/AUGUST 2026

- 2026 SUMMER Issue -

- **Ad Due Date In By: June 30, 2026**

5. SEPTEMBER 2026

-2026 Biophilic Design Awards WINNERS Issue

- **Ad Due Date In By: August 15, 2026**

6. OCTOBER/NOVEMBER 2026

- 2026 FALLIDAY Issue: Launch of 2027 International Plantscape Awards Program

- **Ad Due Date In By: September 15, 2026**

7. DECEMBER 2026

-HOLIDAY Issue

- **Ad Due Date In By: November 15, 2026**

8. JANUARY 1, 2027

- 2027 New Years' Issue

- **Ad Due Date In By: December 20, 2026**

