



# INTERNATIONAL PLANTSCAPE INDUSTRY ALLIANCE

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## International Plantscape Industry Alliance (I-PIA) Launches, Evolving from I-Plants Magazine to Unite and Elevate the Global Interior Plantscape Industry

**September 15, 2025 – CANADA** The interior plantscape sector has a powerful new voice. Formerly known as I-Plants Magazine, the pioneering online publication has officially evolved into the **International Plantscape Industry Alliance (I-PIA)**, a dynamic global platform dedicated to advancing the professional standards, visibility, and business success of the interior plantscape industry.

Visit the new site at [www.I-PIA.com](http://www.I-PIA.com).

Since its inception, I-Plants Magazine has served as a trusted resource for interior plantscape professionals, offering industry news, project showcases, and thought leadership. Now rebranded and restructured as I-PIA, the organization expands its mission to offer a full suite of educational, certification, networking, and e-commerce services for the modern interior plantscape professional.

“The launch of the International Plantscape Industry Alliance marks a major milestone for our industry,” says Elliott Bennett, Founder of I-PIA. “This evolution isn’t just a name change — it reflects our growing commitment to building a unified, professionalized future for interior plantscaping worldwide.”

### Key Features of I-PIA Include:

- **CPT-I Certification Course** (Now Under I-PIA) – A comprehensive online certification program for interior plantscape technicians, complete with video modules, quizzes, and final exams.
- **I-Plants Magazine** (Now Under I-PIA) – Continued digital publishing eight times a year with expanded coverage on global design trends, product innovations, and industry insights.
- **Plantscape Hall of Fame Induction** (Now Under I-PIA) – Annual program that honors individuals whose personal dedication provides great leadership and advocacy in the development and growth of the interior plantscape industry. Individuals nominated must have contributed a minimum of 15 years to the development and permanent betterment of the interior plantscape industry.
- **International Plantscape Awards** (Now Under I-PIA) – Annual awards program which recognizing excellence, innovation, and creativity in plantscaping and biophilic design on an international scale, which also includes the annual live awards event held during TPIE.
- **Biophilic Design Awards** (Now Under I-PIA) Annual awards program which recognizing excellence, innovation, and creativity in biophilic design.
- **New 6th Edition of “The Guide to Interior Landscape Specifications”** – Currently in development under a global multi-stakeholder steering committee to set the benchmark for industry best practices.



With this launch, I-PIA aims to position itself as the premier digital hub for the interior plantscape profession, bringing together plant technicians, designers, suppliers, and advocates from around the world.

**About I-PIA:**

The International Plantscape Industry Alliance (I-PIA) is an online media and education platform dedicated to empowering the interiorscape industry through certification, training, resources, and recognition. Rooted in the legacy of I-Plants Magazine, I-PIA connects global professionals and promotes the transformative power of plants in built environments.

**For media inquiries, interviews, or partnerships, please contact:**

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