

2025 Ad Specifications and Costs:

Please send your ad as a high resolution vector file, acceptable formats are:

✈ EPS, PDF, or JPEGs(300 dpi). IMPORTANT: Do not add **crop, bleed or trim marks**.

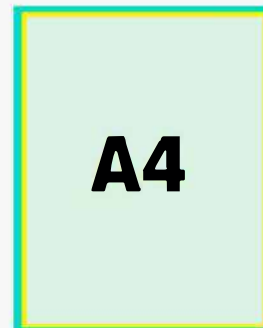
Please send your ad file to I-Plants Marketing & Sales:

✈ Email: hello@iplantsmagazine.com

- All transparency and layers flattened.
- Set Transparency Flattener to 2400 and 600; Images, 300 dpi for contones and a minimum 600 dpi (max. 1200) for lineart; Total Ink Limit in images is 300%.
- Fonts should be embedded/subset and should be PostScript, TrueType or OpenType.
- CMYK Colour only (No spot / Pantone colour or RGB colour).
- Ad image resolution 300dpi.
- Ad TAC 300%, the use of ISOcoated_v2_300_eci.icc is recommended.
- Neither custom transfer functions nor custom halftones should be used.

Full-Page Ad

- ✈ Specs: W 210mm x H 297mm
- ✈ Cost: **\$459.99 USD (Inside Cover)**
\$359.99 USD (Back Cover)
\$349.99 USD (Regular)



Half-Page Ad

- ✈ Specs: W 210mm x H 144mm
- ✈ Cost: **\$229.99 USD**



Quarter-Page Ad

- ✈ Specs: W 93mm x H 135mm
- ✈ Cost: **\$149.99 USD**

